



DEO2-7

Bye bye deodorant!

Long-lasting vegan deodorants

www.deo27.com



SHAKE
BEFORE
USE



Say goodbye to your deodorant!

Discover a new era in personal care. Detoxify and enhance your personal care routine with super-concentrated serums that encourage you to leave the conventional behind. Eliminate odor-causing bacteria, providing long-lasting and secure protection.

DEO2-7

Bye bye deodorant!



A super-concentrated serum that will allow you to stop using the old deodorants that pollute so much.

Detoxify and improve your personal care habits with this amazing intense care deodorant.



Anti-odour serum

Long-lasting action, from 2 to 7 days (depending on each person's physiology) with just one application.



Natural ingredients

We have a 100% transparency position with the ingredients we use.



Vegan and cruelty free

Our anti-odour serum is not tested on animals.

71 %

skin-friendly ingredients
of natural origin:

Shea Butter, Zinc Oxide,
Silver.

15 %

BIO Ingredients:

Coconut Oil,
Soybean Oil.

DEO2-7 does not contain aluminium, parabens, alcohol or preservatives.

DEO2-7 TEEN

ADOLESCENTES



DEO2-7 does not contain aluminium, parabens, alcohol or preservatives.

Worry-free, formulated for active teenagers. It doesn't mask odors, it eliminates them at the root!

Advanced Action: Purifies and neutralizes odour-causing bacteria.

Long-lasting Protection: Just With one application, will last between 2 to 7 days, depending on each person.

Loyal Ally: Doing sports, having an active life style, or showering do not reduce its efficacy.

Gentle on the Skin: Our formula is gentle and non-irritating, perfect for sensitive skin.

Practical Packaging: Easy to carry.

Super-concentrated: one tube can last months.



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DEO2.7

FÓRMULA
PIES
FEET
FORMULA



Purify and neutralize odor-causing bacteria, thanks to its content of Sweet Almond Oil and Silver.

It eliminates bad odour neutralizing bacteria.

The effectiveness depends on each person, so it is important to apply periodically.

Doing sports, having an active life style, or showering do not reduce its efficacy.

Superconcentrated: one tube can last months.

Natural Ingredients:

97,5 %

skin-friendly ingredients
of natural origin:

Sweet Almond Oil, Silver.



Anti-odour
serum



Natural
ingredients



Vegan and
cruelty free



What makes DEO2-7 unique?

DEO2-7 is not a regular deodorant, that is why we have called it Odour Prevention Serum. A normal deodorant hides sweat odour while **DEO2-7** prevents the appearance of the smell. With **DEO2-7** the unpleasant smell of sweat does not

appear, since the bacteria responsible for the bad smell are naturally inhibited by the active ingredients. **DEO2-7** is much more concentrated than a normal deodorant. Thus, the amount needed is lesser, resulting in a much lower environmental impact: the lesser deodorant needed, the lesser production, the lesser transport and the lesser packaging thrown in the garbage. No doubts, **DEO2-7** is an Eco-friendly product.

Why is it so important that the skin breathes?

Perspiration allows you to regulate body temperature. When sweat evaporates from your skin it allows your body temperature to drop. It also helps to eliminate toxins from your body, which is why it is necessary for the proper functioning of the body.

What produces the smell?

Our sweat is due to the sweat and apocrine glands. The odour is produced when bacteria cause fluids secreted by the apocrine glands to turn into butyric acid. This acid is the cause of the bad smell.

DEO2-7 doesn't seem to be working (correctly) in my case, why?

DEO2-7 is not an antiperspirant, it is a deodorant.

It is important to know the difference between a deodorant and an antiperspirant. The deodorant attacks the bad smell and the antiperspirant attacks the fluid that we secrete, that is, sweat. **DEO2-7** is a deodorant, it is not designed to prevent sweat.

Active ingredients in antiperspirants block pores, reducing perspiration.

When you stop using antiperspirant, you unblock your pores, which means that, especially at first, you may perspire more than before. Plugs that have been blocking your pores for years begin to disappear from your body. This may take a while. For some people this is an uncomfortable phase that leads to believe that **DEO2-7** is not working, so they end up reusing their old deodorant. Our advice: *don't despair, keep persisting and you will see results!*

When you start using **DEO2-7**, you will notice that the odour caused by the bacteria is no longer camouflaged, as your old deodorants did, but that little by little the appearance of the bacteria will be prevented until it finally disappears. Your microbiome just needs time to get used to this new situation. *So don't give up!*

Does the effectiveness of DEO2-7 increase over time?

The longer you use **DEO2-7**, the less bacteria will appear, since bacterial growth will be stopped, so you will have to use it less frequently. You can start using **DEO2-7** every two days and then check the effectiveness time and add an extra day between each application.

Why does a 15 ml tube of DEO2-7 have a higher price than a standard deodorant?

The effectiveness of **DEO2-7** lies in a revolutionary formula with a highly concentrated percentage of active ingredients. Its price may seem higher than standard deodorants but, being concentrated, a tube of **DEO2-7** can last between 3 and 20 weeks. Which means that **DEO2-7** is actually cheaper than a standard deodorant.

Super Effective - How can DEO2-7 work so well?

The key to understand the success of **DEO2-7** is to comprehend how the smell of sweat is produced in our body. We have sweat glands all over the body. During puberty, we happen to have a series of extra glands. These glands are especially concentrated in the groin and armpits. When we perspire, both glands and others secrete odourless fluids. However, the bacteria that inhabit the skin naturally cause the fluids secreted by the glands to change and transform into different olfactory compounds responsible for the characteristic "smell of sweat".

The active ingredients of traditional antiperspirants block the pores of the skin as much as possible. However, it will never be possible to avoid 100% that your glands secrete fluids, in addition to not being healthy for the skin, so you will continue to generate sweat. Endless fragrance chemicals are added to mask the odour, so that produce a mixture of sweat and perfume odours. In addition, as they are not of excellent quality, they disappear quickly and it is often necessary to apply antiperspirant several times a day.

This way of preventing sweat is toxic and outdated.

Does DEO2-7 work with everyone?

Yes, **DEO2-7** works with all skin types and armpits. Men, women, young and old people. We all perspire and develop some kind of odour of sweat.

Keep in mind that not all of us have the same type of bacteria on our skin. The diversity of bacteria is vastly greater than the diversity of plants and animals on the planet. The set of bacteria that inhabit our skin is called the "microbiome". And each microbiome has a different composition. There are some types of bacteria that specifically cause the smell of sweat, while there are other types that do not produce any odour.





EXCLUSIVE SECURITY PROTOCOL



AWARDS



CEEI
2014
BEST BUSINESS
PROJECT



CEEI
2015
BEST
TRAJECTORY



AEDEPI
2017
BEST
CORPORATE
IMAGE



HEALTH BEAUTY &
WELLNESS 2020
BEST SPECIALIST
IN R&D



HEALTH BEAUTY &
WELLNESS 2021
BEST OEM
MANUFACTURER



2021
BEST BUSINESS
REINVENTION
COVID-19



CÁMARA ALCOY
2022
BEST BUSINESS
INTERNATIONALISATION



2021/2022
BEST NATURAL
PRODUCT

DEO2-7 is manufactured in Spain by Laboratorio Español de Investigación Cosmética, awarded lab for the Best Business Project 2014 and Best Trajectory in 2015 given by the European Center for Innovative Enterprises (CEEI) and the Valencian Institute of Business Competitiveness (IVACE). In 2017 awarded with the Golden Medal by AEDEPI (Spanish Association of Image Professionals). Winner of the Health Beauty & Wellness award for the Best Cosmetic Manufacturing and Specialist in R&D -Spain 2020 and Best Private Label Cosmetic Manufacturing Specialist – Spain 2021 awarded by Lux Life Magazine. Recently awarded by the Chamber of Commerce of Alicante for the Best Business Reinvention COVID-19 2021 and by the Chamber of Commerce of Alcoy for the Best Business Internationalisation 2022. The laboratory has also been awarded for the Best Natural Product 2021/2022, by the Spain Prestige Awards. Customers of 70 countries use our products, under our own safety protocol that, besides conforming exhaustively with ISO 22716:2007 (Good Manufacturing Practice), adds important cosmeo-vigilance measures that will provide extra security to the products offered to our customers.

3 generations dedicated to result-driving cosmetic manufacturing since 1965.

Quality control is our commitment; Innovation is our vocation.

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